

Julieta Poy

Product Designer

hello@jpoydesign.com

jpoydesign.com

+54 11 5809 5369

OneTree

Product Designer – Sep 2023 – Present

I'm part of the SIG Sauer team where we built their new educational and training app. Part of my work here included working on improvements to what they already had, creating functional prototypes, crafting new features, designing game experiences, and refining user flows.

TekSystems (IQVIA)

UI/UX Designer – Feb 2022 – Apr 2023

I've been part of a cross-functional team of designers and engineers where we built our own dashboard based on react.js and material UI. This process helped us work quickly and efficiently, reducing engineering costs. I led the design team on projects for medical sales, regulatory intelligence, and clinical trial products for the healthcare industry.

Freelance

Graphic Designer, Visual Designer, Front-end Developer
– Jul 2008 – Present

I've worked with agencies, design studios, and have also taken on solo projects for brands such as the United Nations (UN), Rosetta Stone, and clients across the world. The work has varied for each brand over the years, focusing primarily on responsive site designs, WordPress development, email campaigns, brochures, and packaging.

References available on request.

Education

Graphic Design Degree
Universidad de Palermo
2004–2008

Front-end Development
CoderHouse
2020

UI/UX Design
CoderHouse
2020

Languages

Spanish – Native
English – Advanced

Skills

Design
UX, UI, Prototyping, Redlines,
Wireframes, Userflows, Interaction
design, Low to high fidelity designs,
Responsive design, App design,
Graphic design.

Programming
HTML, CSS, Javascript, React Native.

Tools

Design
Figma, Adobe Creative Suite.

Programming
Bootstrap framework, VSC,
Wordpress CMS

I have worked with many different prototyping tools and frameworks. To avoid listing them all, I've focused on just my favorites.